

How Narratives Influence Water Policy in the Saskatchewan River Basin

Hayley Carlson, Murray Fulton, Graham Strickert, Elmira Hassanzadeh

gwf.usask.ca/impc

Emerging trends in global freshwater availability

M. Rodell¹*, J. S. Famiglietti^{2,5}, D. N. Wiese², J. T. Reager², H. K. Beaudoing^{1,3}, F. W. Landerer² & M.-H. Lo⁴

Freshwater availability is changing worldwide. Here we quantify 34 trends in terrestrial water storage observed by the Gravity Recovery and Climate Experiment (GRACE) satellites during 2002–2016 and categorize their drivers as natural interannual variability, unsustainable groundwater consumption, climate change or combinations thereof. Several of these trends had been lacking thorough investigation and attribution, including massive changes in northwestern China and the Okavango Delta. Others are consistent with climate model predictions. This observation-based assessment of how the world's water landscape is responding to human impacts and climate variations provides a blueprint for evaluating and predicting emerging threats to water and food security.

G roundwater, soil moisture, surface waters, snow and ice are dynamic components of the terrestrial water cycle¹⁻³. Although they are not static on an annual basis (as early water-budget analyses supposed), in the absence of hydroclimatic shifts or substantial anthropogenic stresses they typically remain range-bound. Recent studies have identified locations where terrestrial water storage (TWS; the sum of these five components) appears to be trending below previous ranges, notably where ice sheets or glaciers are diminishing in response to climate change^{4,5} and where groundwater is being withdrawn at an unsustainable rate⁶⁻⁸.

attribution of the TWS changes requires comprehensive examination of all available auxiliary information and data, which has never before been performed at the global scale.

Here we map TWS change rates around the globe based on 14 years (April 2002 – March 2016) of GRACE observations (Fig. 1). The GRACE data were processed using an advanced mass concentration²⁰ ('mascon') approach that enables improved signal resolution relative to the standard spherical-harmonic technique²¹. Best-fit linear rates of change after removing the seasonal cycle (referred to herein as 'apparent trends') are



Fig. 1 | Annotated map of TWS trends. Trends in TWS (in centimetres per year) obtained on the basis of GRACE observations from April 2002 to March 2016. The cause of the trend in each outlined study region is briefly explained and colour-coded by category. The trend map was smoothed

with a 150-km-radius Gaussian filter for the purpose of visualization; however, all calculations were performed at the native 3° resolution of the data product.

"GRACE has revealed considerable changes in freshwater resources occurring across the globe and has allowed them to be quantified at regional scales, unimpeded by sparse measurements or restrictive data-access policies... **provid[ing] motivation for multilateral cooperation** among nations, states and stakeholders...In the face of aquifer depletion, population growth and climate change, water and food security will depend upon water-saving technologies and **improved management and governance.**" (p.6-7)



We need to get better at managing water given the unprecedented changes we observing and predicting.







There is more than enough water, and we are letting it all go to waste. Look at how much Alberta has profited from their water-based development.

Canada's Rivers at Risk

The South Saskatchewan River runs dry

Heavy exploitation and an arid climate have made the South Saskatchewan River Canada's most threatened river in terms of environmental flows. In some areas, more water is allocated for use than is available and the river almost runs dry.

Hope for the Saskatchewan River Delta?

Saskatchewan has water; Saskatchewan has choices.

Lake Diefenbaker's Unfinished Business

The Time Has Come to Irrigate!

KEEPING THE PROMISE! COMPLETING THE IRRIGATION AGENDA!

Saskatchewan is facing very severe water security concerns. Look at the scarcity issues Alberta is facing because of their water-based development.

Cognition



Power



People make decisions based on patterns they interpret from their environment (Kahneman, 2011).

Decisions are a result of 'contests' between different frameworks of interpretation (Stone, 2002; Kaplan, 2008)

Cognition plays a larger role in uncertain and complex contexts (Kaplan, 2002; Stone, 2002)

Power results in institutional contexts that define landscape in which management decisions are made, and result in unequal benefits across groups (Moe, 2015; Moe 2005)

Powerful actors have more capacity to defend institutions that work in favor of their agenda (Moe, 2015)

Power = money, votes position + strategic use of ideas (Stone, 2002)

Narratives

- Stories that connect ideas (Roe, 1994)
- Contain setting, characters, causal mechanisms, morals (Jones and McBeth, 2010; Ganz, 2011)
- Relay what will happen if story events unfold (Roe, 1994)
- Employ strategic techniques (numbers, metaphors, synecdoche) to influence audience



Narrative (Content) Analysis

134 document catalogue spanning 11 SRB stakeholder groups. Materials included annual reports, studies, website materials, published interviews, media, videos.

Coding Guide

The coding guide is composed of series of questions designed to identify key features that define each water management policy existing in the Saskatchewan portion of the Saskatchewan River Basin. Of interest during the content analysis (Phase 1) is the narrative, and the unit of analysis is words, phrases, symbols and numbers.

Question 1: Does the material include a temporal sequence of events (or otherwise, a 'plot')? Describe them (Jones, 2010; Stone, 2002).

- In a temporal sequence of events there will be a beginning, middle and end. You must be able to identify clearly each.
- A plot indicates that the events will relate to each other: in a pattern, through cause and effect, or through coincidence. You must be able to identify the 'plot'.

Question 2: Does the material have a moral (Jones, 2010)? Describe.

- · Right and wrong behaviour or decisions (a lesson) will be indicated.
- Proper conduct will be outlined.
- The moral must be able to be simply named and described.

Question 3: Does the material have 'dramatic moments' (Jones, 2010). Describe them.

 A dramatic event will be - striking, effective, emotional, startling, surprising, over the top, emphasized - in some way. Must be able to outline why it is dramatic (may depend on context).

Question 4: Does the material have 'characters' - heroes, victims, villians? Categorize.

- Identify the protagonist and antagonist if possible. Note, these 'characters' can be inanimate objects or systems of thinking.
- A villain/antagonist is whatever is harming victims or is at odds with the heroes.

Question 5: Does the material have symbols - stories, synecdoches, metaphors or ambiguity (Stone, 2002)? Categorize.

- Chapter 6 of Policy Paradox describes all of these elements in detail and the qualifications for correct categorization.
- Note that stories are similar to temporal sequence of events but Stone (2002) outlines 8
 specific stories within which each narrative can be categorized.

Question 6: What numbers does the material include? Identify how they are used (Stone, 2002)? Identify.

- Stone (2002) outlines a number of ways in which numbers can be used in narratives
 including boundaries, stories, reducing complexity, norms, bolstering authority, creating
 communities, aiding negotiation/compromise. Categorizing numbers used in the narrative
 in one of these categories depends on context could be different between coders.
- Categories are not mutually exclusive.



Environment Agriculture Aboriginal Irrigation Industry Main Story Elements Decline: Environmental Story (%) Decline: Stymied Progress 0 Conspiracy Stories <15 Change-is-only-an-illusion 15 to 39 Characters Hero 40 to 75 Victim >75 Villian Unintentional Cause Natural Mechanical Intentional Complex Blame Calculated Risk Complex System Conspiracy Teleological Inducements Solutions Powers Rational Planning Rights Rules

Table 5.3. Coding frequencies for the main narrative elements, arranged by the four SRB stakeholder groups selected for modelling.

Note: coding frequencies refer to number of documents coded for this narrative element

Groups

Story Elements	Indigenous	Irrigation Agriculture	Industry	Environment	
Story	Environmental Decline Cultural Decline Conspiracy	Stymied Irrigation Progress	Development Change, is-an- illusion	Development Conspiracy	
Characters	Villain-Victim story	Villain-Hero story Hero-story		Villain-Victim story	
Cause	Intentional Mechanical	Intentional Mechanical Unintentional/Natural Institutional	Mechanical Unintentional Natural and Intentional	Intentional Natural Mechanical and Unintentional	
Blame	Teleological [*]	Teleological [*]	Calculated Risk	Conspiracy Teleological*	
Solutions	Powers Rights Rational Planning	Inducements Rational Planning Rules and Powers	Rules Rational Planning Inducements	Rules Rational Planning Inducements	

*Assumes the unfavorable effects of the action taken were the intended effects of the actor. Note: Larger text size indicates this element plays a more dominant role in the narrative based on coding frequencies.



Figure 4.3. Simplified schematic of the SWAMP_{SK} water resources system from Hassanzadeh *et al.*, (2014). The main flow of the SRB system (SSR, NSR and SR) follows the path of the thick black lines.

Scenario	Characteristics		
SO	Historical flows SSR and NSR (1980 to 2010)		
No Change	21,400 ha of irrigation		
S2	Historical SSR and NSR flows (1980-2010)		
Irrigation Expansion	107,000 ha of irrigation (expanded from 21,400 ha)		
	Historical flows SSR and NSR (1980 to 2010)		
S3 Irrigation Expansion and	107,000 ha of irrigation (expanded from 21,400 ha)		
Climate Change	5% drop in historical flows for the NSR		
	8.5% drop in flows for the SSR		

	Variables				
Variable Type	Stymied Irrigation Progress	Environmental Decline			
Stochastic Variables	Apportioned South Saskatchewan River and North Saskatchewan River flows (monthly and annual from 1980 to 2010)				
	Precipitation				
	Temperature				
	Evapotranspiration rates				
	Industrial and Municipal water demands				
Market and	Agricultural area (irrigated acres)				
	Lake Diefenbal	ker operating policies			
Policy Parameters	2012 prices and costs assoc	iated with hydropower generation			
	Revenues and costs associated with potash mining (in 2012)				
Narrative Variables	Annual average : Annual historical flows from 1980-2010 (m ³ /s)	Seasonal variation : Monthly historica flows from 1980-2010 (m ³ /s)			
	Irrigation focus: Flows values (SSR) reported before Saskatoon	River Delta focus : Flow values (SR) reported into the SRD			
	Direct on-farm economic benefit : Profit of \$186.34 per irrigated acre	Impact to habitat: Surface water coverage area $(\text{km}^2) = 1.76x^{0.63}$ where x is discharge at the entry to the SRD			
	Direct, Indirect and Induced societal economic benefit: \$851.2 in sales, \$485.7 to GDP, \$307.4 in income per irrigated acre	Impact to wildlife: Habitat Quality for moose (between 5 and 10 % surface water coverage)			
	Direct employment benefit : 9.1persons employed per 1000 irrigated acres.	Impact by human development: Flows with and without the E.B. Campbell Dam in an 'environmental flow gap'			

Flows in a future like the present from the perspective of...



Flows in a future with an **irrigation expansion** and an **irrigation expansion + climate change impacts** from the perspective of....



10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 0 1 2 0 -5 Less water available, but more than enough for irrigation expansion (all irrigation demands met in S2 and S3) -35 -40 Years 8 10 3 6 9 Months 911135 3 5 9 11 9 11 1 5 7 9 11 1 5 9 11 1 5 7 9 1 1 0 -15 Extreme low flow -45 periods are visible -S2D relative to S0D

Environmental Decline

"Environmental Flow Gap" or the difference in flows with and without the E.B. Campbell Dam = $\alpha + \beta 1$ January_T + $\beta 2$ Feburary_T + $\beta 3$ March_T + $\beta 4$ April_T + $\beta 5$ May_T + $\beta 6$ June_T + $\beta 7$ August_T + $\beta 8$ September_T + $\beta 9$ October_T + $\beta 7$ November_T + $\beta 8$ December_T + μ

	Dependent Variable: Difference between					
	flows with and without the E.B. Campbell Dam					
	S0	S2	S3			
Variables	(S0D-S0N)	(S2D-S2N)	(S3D-S3N)			
(Intercept)	0.21*	1.0*	0.6*			
	(-0.21)	(-1.05)	-0.8			
January	6.5*	5.7*	6.2*			
	(-4.61)	(-4.06)	(-6.54)			
February	34.3*	33.5*	33.0*			
	(-24.24)	(-23.86)	(-35.94)			
March	7.1*	6.2*	6.7*			
	(-4.98)	(-4.44)	(-7.1)			
April	-12.2*	-13.0*	-10.6*			
	(-8.59)	(-9.26)	(-11.19)			
May	-21.7*	-22.5*	-23.9*			
	(-15.31)	(-16.03)	(-25.28)			
June	-7.4*	-8.2*	-7.1*			
	(-5.20)	(-5.81)	(-7.51)			
August	3.1*	1.3	1.8			
	(-2.18)	(-0.96)	(-1.91)			
September	8.2*	7.3*	7.8*			
	(-5.78)	(-5.26)	(-8.28)			
October	10.3*	9.5*	10.0*			
	(-7.28)	(-6.77)	(-10.55)			
November	4.5*	3.7*	4.2*			
	(-3.21)	(-2.66)	(-4.45)			
December	-23.5*	-24.4*	-23.9*			
	(-16.61)	(-17.34)	(-25.27)			
\mathbf{R}^2	0.88	0.88	0.88			
N	0.00	0.00	0.00			
N	372	372	372			

Table 6.2. 'Environmental flow gap' regressionresults in three future scenarios

*Coefficients statistically significant at 95% confidence (t=1.96; p=0.05) Note: Numbers in brackets are estimated t-statistics



Figure 6.8. Wildlife habitat suitability with (light green) and without (dark green) the impact of human development in the *Environmental Decline* future scenarios SOD and SON. Values show the percentage of SWCA over the total study area (1315km²).

	SO		S2		S3	
	D	N	D	Ν	D	Ν
Number of months percentage of SWCA falls below 5%	68	67	73	71	86	84
Number of months percentage of SWCA falls above 10%	12	12	11	10	7	6
Total months unsuitable (%)	80 (37%)	79 (36%)	84 (39%)	81 (37%)	93 (43%)	90 (41%)

Notes: SWCA is calculated as a percentage of wetland areas (a representative study area of 1315 km^2 is used) for the ice-free season (April to October) for 31 years (N=217). Percentages over 10% and below 5% are considered less suitable for moose.

Table 6.3. Impact to wildlife in Environmental Decline S0, S2 and S3 simulations.



Figure 6.13 Direct and societal irrigation economic benefits in the *Stymied Irrigation Progress* S0, S2 and S3 simulations. Benefits are depicted on an annual basis for 59, 552 acres in S0 (dark purple) and 297, 761 acres for S2 and S3 (light purple), combined in this graphic.

Conclusion

- Several distinct stories about SRB water management exist in Saskatchewan.
 - Discussion around water planning becomes difficult because advocacy for one policy outcome is associated with the baggage of assumptions represented by the narrative variables.
- Divergent views matter for water policy and planning.
 - Decision-makers are exposed to real differences in how the future will unfold and what is at stake.
 - Results also suggest there are real costs in the case where one narrative successfully influences the policy outcome but a competing frame comes to more accurately represent reality.

Is the current interpretive framework guiding our decision-making in Saskatchewan going to prepare us well for the future?





Integrated Modelling Program for Canada

Global Water Futures



GLOBAL WATER FUTURES

SOLUTIONS TO WATER THREATS IN AN ERA OF GLOBAL CHANGE

WWW.GLOBALWATERFUTURES.CA











gwf.usask.ca/impc